



High-level Panel:

Building effective leadership for road safety

Stronger leadership is needed at all levels of society to achieve road safety targets. People in positions of authority – from government, academia, civil society and the private sector – should leverage their power to make road safety a priority.

– Why do we accept that road traffic kills so many and especially young persons between 5-29 years? It is a scandal, said Lord Robertson, chairman, FIA Foundation. We do not have to research and invent new and expensive interventions for this global epidemic. They already exist. Slow down!

Zoleka Mandela, global ambassador FIA Foundation, expressed that as everyday people we do not clearly enough articulate our demands to end this man-made epidemic:

– The world leaders must step forward. At the conference in Brasilia 2015 we demanded simple and affordable measures, no excuse. It is time to stop working with road safety in isolation, said Mandela.

Panellists said that we need leadership to explain why countermeasures need to be taken, even in our own backyard. Show courage to look beyond election cycles.

Leadership must look at evidence and data. We need new policies which must be evidence based, and leadership from the top is absolutely crucial.

Leadership must show courage to take action based on evidence, not on political opinion. It is not just enough to talk to transport ministers. We must involve other ministers such as ministers of health, ministers of development, ministers of finance and prime ministers. There is also passion, willingness and leadership in industry to contribute, said panellist.

Introduction

Lord Robertson, Chairman | FIA Foundation

Zoleka Mandela, Global Ambassador | FIA Foundation

Panel participants

Baroness Vere of Norbiton, Roads Minister | Department for Transport | United Kingdom

Abdelkader Amara, Minister of Equipment, Transport, Logistics and Water | Ministry of Equipment, Transport, Logistics and Water | Morocco

Emmanuel Barbe, Interministerial Delegate for Road Safety | Ministry of the Interior | France

Tālis Linkaits, Minister of Transport | Ministry of Transport | Latvia

William Lugenwa, Director, Private Sector Development and Finance Division | United Nations Economic Commission for Africa

Sigrid de Vries, Secretary-General | European Association of Automotive Suppliers (CLEPA)