

SPEAKERS CV



Dr. Matts-Åke Belin

Dr. Matts-Åke Belin has over 25 year of experience within the Swedish government primarily worked with overall safety policies, strategies and collaboration with different stakeholders. In 2007 - 2009 Dr. Belin worked for World Health Organization in Geneva where he participated in the development of global road safety strategies and global partnerships.

Dr. Belin has also chaired the technical committee 3.1 on National Road Safety Policies and Programme, World Road Association and served as the international representative at the US Transportation Research Board (TRB) standing committee ANB 10 Transportation Safety Management. Dr. Belin is also the Swedish delegate in UN Road Safety Collaboration and he has served as national and international senior policy adviser and supported different Vision Zero initiatives around the world. Currently, Dr. Belin is Director of Vision Zero Academy at the Swedish Transport Administration.

Parallel with his work within the Swedish government, Dr. Belin also has an academic carrier. Dr. Belin has a PhD in public health policy from Karolinska Institute in Stockholm, Sweden. He is also affiliated with KTH Royal Technology Institute, in Stockholm, where he is currently serving as an adjunct professor on traffic safety. Dr. Belin is also responsible for a research program funded by the Swedish Transport Administration, in order to promote research in policy, implementation and innovation within the transport sector with focus on Vision Zero.



Stefan Jonsson

Manager Stefan Jonsson, Swedish Transport Administration, The unit for Road Safety.



Matthew Baldwin

Matthew Baldwin is Deputy Director-General of DG MOVE and was appointed on 2 October 2018 as European Coordinator for road safety and sustainable mobility. These issues are now his main focus.

He has served in the cabinets of Commissioner Lamy, President Barroso and Commissioner Hill, the last as Head of Cabinet. He has also been Director of Market Access and Industry in DG Trade and Director of Aviation in DG MOVE.

He is of Italian and British nationality, has two sons, speaks English, French and Italian and lives in Brussels.

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Marianne Dwarshuis

Marianne Dwarshuis is an experienced public affairs professional with a demonstrated history of working in the field of road safety and mobility, both at national and international level. Following a 5-year employment in Brussels advocating the interests of older people, she joined ANWB in 2001 where she worked on several mobility-related projects, including road pricing and road safety. In the past 6 years, the main focus of her work has been in the field of road safety, representing the interests of 4,7 million members in The Netherlands.

Road Safety is one of ANWB's main priorities; the club wants to actively contribute to the reduction of the number of road victims through various projects and partnerships. Marianne's main responsibilities currently include the coordination of the Road Safety Coalition (a coalition of 30+ road safety stakeholders aiming to achieve higher political priority for road safety as well as to develop joint initiatives to improve road safety) and EuroRAP project leader at ANWB (including the assessment of 8,000 km of provincial roads in The Netherlands). Since 2018, she is vice-chair of the Transport & Mobility Working Group of FIA (Fédération Internationale de l'Automobile).



Victoria Samantha Cockfield

Samantha Cockfield is the Lead Director Road Safety at the Transport Accident Commission (TAC) in Victoria, Australia. Samantha has been involved in the road safety field since 1992, beginning as an economist working on the development and evaluation accident blackspot programs, she has since developed behavioural programs including many of the TAC's well-known public education campaigns.

In her position, Samantha is responsible for the development and delivery of the TAC's road safety strategy which spans road infrastructure, vehicle safety initiatives and a range of programs designed to improve road user behaviours. She is also involved in a range Australian and international committees that aim to improve road safety.



Leah Shaum

Leah Shaum is the founder and director of the Vision Zero Network, a campaign supporting U.S. cities working toward Vision Zero — zero traffic fatalities and severe injuries. The Network helps communities develop and share best practices for safe mobility for all road users.

As a German Marshall Fund Fellow, Leah researched Vision Zero strategies in Sweden, Germany and the Netherlands. Prior to that, she was the Executive Director of the 10,000-member San Francisco Bicycle Coalition, which promotes bicycling for everyday transportation. Leah serves on the Advisory Board of the Collaborative Sciences Center for Road Safety. And she formerly served on the Boards of Directors of the Golden Gate Bridge, Highway & Transportation District; the San Francisco Municipal Transportation Agency; and the national Alliance for Biking & Walking.



Maria Krafft

Since 2015 Maria Krafft is director of Traffic Safety and Sustainability at the Swedish Transport Administration. Before that she was head of the division for Traffic Safety research and Environment at Folksam, a Swedish insurance company. She completed her PhD in 1998 at Karolinska Institutet in Stockholm and since 2010 Maria Krafft is Associate Professor at Umeå University in Sweden. The research is primarily based on crashworthiness analyses of cars and effectiveness studies of various safety technologies as well as a system approach to identify system weaknesses to further develop a safe road transport system.