



Global Best Practices in Enforcement

3rd Global Ministerial Conference on Road Safety Official Pre-Event Workshop

**Stockholm, Sweden
February 18, 2020**



Workshop



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Excessive Speeding & Distracted Driving: Global Best Practices in Enforcement

Grand Hotel, Stockholm, Sweden
18 February 2020, 14:00-17:00

Background

Measures to cut excessive speed and distracted driving are recognized as one of the most effective pathways to achieving immediate and lasting reductions in Road Traffic Injuries (RTIs). As part of “Global Voluntary Performance Targets for Road Safety” established in 2017, countries committed to “halving the proportion of vehicles travelling over the posted speed limit and achieving a reduction in speed-related injuries and fatalities”.

The management of drivers’ speed involves a wide range of measures from setting and enforcing speed limits to targeted public education and awareness campaigns. The body of empirical evidence across numerous countries shows substantial reductions in deaths and serious injuries when all of these measures are designed to work together. **Without a strong, sustained public commitment to robust enforcement of speeds on the network by government, other safety measures are unlikely to be as effective.**

This workshop, open to all participants of the 3rd Global Ministerial Conference on Road Safety, is designed to strengthen the ability of road safety professionals in fast-motorizing countries to design effective speed & distracted driver enforcement programs. Presentations will be completed with demonstrations of enforcement practices and technologies.

Learning Objectives

- Understand the value of speed & distracted driver enforcement as a key pillar of road safety strategies
- Assess the role of data in driving successful enforcement programs
- Review the benefits and pre-requisites for Automated Speed Enforcement (ASE)
- Understand the importance of supporting measures to improve ASE acceptability
- Review existing technologies and successful case studies

Agenda

14:00-14:20

What we Want to Achieve

- General Introduction
- Welcome and high-level addresses

14:20-15:00

Successful Speed Enforcement Strategies

- Experience from the UK
- Experience from Sweden

15:00-15:40

Technology Brief

- How do speed & distracted driving enforcement systems work? Presentation of different systems
- Ensuring accuracy & integrity with type approval processes

15:40-16:00

Coffee break – Exchanges with participants

16:00-16:20

Are you ready for Automated Speed Enforcement?

- Role of Political Leadership
- Institutional, Legislative & Cultural Foundations

16:20-16:40

ASE / Distracted Driving Communications & Engagement: Examples from Sweden & the UK

- Effective road safety campaigns and media engagement
- Alternatives to prosecution

16:40-17:00

Participant-led discussions & Workshop conclusions

17:00

Reception

Speakers



Michael G. Dreznes
Executive Vice President
International Road Federation

Michael G. Dreznes assumed his current position of Executive Vice-President of the International Road Federation (IRF) in February of 2012. Dreznes has spent the last thirty years working to make the roads safer around the world. He is recognized as one of the world's leading specialists on roadside safety promoting the concept of "Forgiving Roads," and has conducted multiple road safety training seminars on roadside safety, work zone safety, vulnerable user safety and road safety audit in more than sixty countries around the world.



Nicholas Worrell
Director of the Office of Safety Advocacy
National Transportation Safety Board (NTSB)

Mr. Worrell's primary areas of focus are issues related to youth highway safety and distracted driving. Mr. Worrell has over 16 years of government service, having served in the U.S. Marine Corps and for the NTSB in multiple capacities. Mr. Worrell has a Bachelor of Arts degree in Political Science from The Masters College and a Master of Arts degree in Public Policy/Public Administration from Howard University.



Emma Kelly
PR & Advocacy Specialist
Road Safety Support

I am responsible for liaising with Road Safety Partnerships and Police Forces across the UK and internationally. I have developed and prepared a number of communications' strategies, enforcement strategy papers, research projects, marketing campaigns, presentations and media advice for road safety partnerships and organisations, for example, GoSafe Wales.



Steve Callaghan
Technical Manager & Head of Calibration
Road Safety Support

Project Management of the Police Type Approval testing of road traffic police enforcement equipment. This involves liaising between applicant companies, the Home Office, the Defence Science and Technology Laboratory and the Police to facilitate the police testing of speedometer equipment. Writing and verification of the test schedules to meet Home Office specifications. Supervision of the police staff in operation of test equipment and equipment under test, drafting and scrutiny of test reports.

Speakers



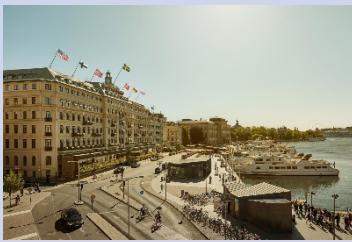
Eva Lundberg
National Coordinator, Swedish Traffic Safety Camera System
Swedish Transport Administration



Philip J. Wijers
Director Government Affairs, Sensys Gatso Group
Chair, IRF Committee on Enforcement

Philip J. Wijers holds a cum laude master's degree in economic geography from the University of Amsterdam. In 2010 he joined Gatso as Director of Government Affairs. In close cooperation with government organizations and NGOs, Sensys Gatso enforcement systems and environmental zoning and access control equipment promote road safety, a greener quieter liveable urban environment and a controlled optimized traffic flow.

Venue & Registrations



Grand Hotel
Södra Blasieholmshamnen 8, 103 27 Stockholm, Sweden
(15 minutes walk / 5 minutes by taxi from the Global Ministerial Conference Venue)

Complimentary registrations at www.irf.global
For any support, please contact bhalleman@irf.global